**ARRONS.ENGLISH INSTAGRAM ACCOUNT AS VOCABULARY TEACHING MEDIA: STUDENTS’ PERCEPTION**

**UNDERGRADUATE THESIS**



**Annisa Fairus Rachmadani Reg. No. 195300044**

**UNIVERSITAS PGRI ADI BUANA SURABAYA FACULTY OF SOCIAL SCIENCES AND HUMANITIES ENGLISH LANGUAGE EDUCATION DEPARTMENT 2023**

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**UNDERGRADUATE THESIS**

Submitted in partial fulfilment of the requirements for Completing the Bachelor Degree in the Department of English Education

# Annisa Fairus Rachmadani Reg. No. 195300044

**UNIVERSITAS PGRI ADI BUANA SURABAYA FACULTY OF SOCIAL SCIENCES AND HUMANITIES ENGLISH LANGUAGE EDUCATION DEPARTMENT 2023**

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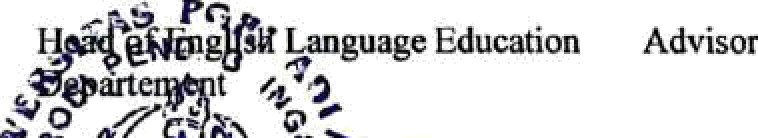


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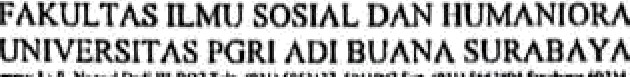
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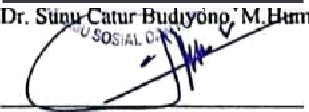
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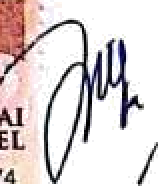
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# ABSTRACT

Rachmadani, Annisa Fairus. 2023. *Aarons.english Instagram Account As Vocabulary Teaching Media: Students’ Perception.* Undergraduate Thesis. English Education Department. Faculty of Social Sciences and Humanities. University of PGRI Adi Buana Surabaya. Advisors: Hertiki, S.Pd., M.Pd.

Keywords: instagram, vocabulary, students’ perception

Vocabulary is one of the essential aspects of learning English. The key to being able to read, write, and speak anything in English is having a diverse vocabulary. Instagram can be utilized as an alternative learning media to get students' interest in learning vocabulary. The study aims to explore students' perception of using Instagram Aarons.english as a media for learning vocabulary. This study was conducted at SMP PGRI 1 Buduran Sidoarjo used a qualitative case study approach. The data were taken from grade 9th students through interviews with six students, observation, and documentation. Thematic analysis is used to analyze the data in this study. The results of the study revealed that Aarons.english Instagram account is very influential for students. Students get many benefits when learning vocabulary using Aarons.english such as students become interested and also motivated to continue learning vocabulary because of Aarons.english's way of explaining material well and fun, easy to understand, and detailed. Apart from learning vocabulary, students also get other knowledge from these Aarons.english Instagram account in the form of students knowing various kinds of new vocabulary such as phrasal verbs, the second form of verbs, adverbs, and how to pronounce English words correctly.

# ABSTRAK

Rachmadani, Annisa Fairus. 2023. *Aarons.english Instagram Account As Vocabulary Teaching Media: Students’ Perception.* Skripsi. Program Studi Pendidikan Bahasa Inggris. Fakultas Ilmu Sosial dan Humaniora. Universitas PGRI Adi Buana Surabaya. Pembimbing: Hertiki, S.Pd., M.Pd.

Kata Kunci: instagram, kosakata, persepsi siswa

Kosakata merupakan salah satu aspek penting dalam belajar bahasa Inggris. Kunci untuk bisa membaca, menulis, dan berbicara apa saja dalam bahasa Inggris adalah memiliki kosakata yang beragam. Instagram dapat dimanfaatkan sebagai media pembelajaran alternatif untuk menarik minat siswa dalam mempelajari kosakata. Penelitian ini bertujuan untuk mengeksplorasi persepsi siswa dalam menggunakan Instagram Aarons.english sebagai media pembelajaran kosakata. Penelitian ini dilakukan di SMP PGRI 1 Buduran Sidoarjo dengan menggunakan pendekatan kualitatif studi kasus. Data diambil dari siswa kelas 9 melalui wawancara dengan enam siswa, observasi, dan dokumentasi. Analisis tematik digunakan untuk menganalisis data dalam penelitian ini. Hasil penelitian mengungkapkan bahwa akun Instagram Aarons.english sangat berpengaruh bagi siswa. Siswa mendapatkan banyak manfaat ketika mempelajari kosakata menggunakan Aarons.english seperti siswa menjadi tertarik dan juga termotivasi untuk terus belajar kosakata karena cara Aarons.english menjelaskan materi dengan baik dan menyenangkan, mudah dipahami, dan detail. Selain belajar kosakata, siswa juga mendapatkan pengetahuan lain dari akun Instagram Aarons.english ini berupa siswa mengetahui berbagai macam kosakata baru seperti kata kerja phrasal, kata kerja bentuk kedua, kata keterangan, dan cara mengucapkan kata- kata bahasa Inggris dengan benar.

# MOTTO AND DEDICATION

**” ًسا ْ ُي ْس ُع ْل ا َع م**

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**ا ْل ُع ْس ُي ْ ًسا .ِإ ن م َع**

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“So verily, with the hardship, there is relief. Verily, with the

hardship, there is relief”. (Q.S. Al-Insyirah 5-6)

# DEDICATION

I dedicate this thesis to my father, mother, older brother, younger brother, friends, and all my beloved family who have supported, encouraged, and prayed for me during the preparation of this thesis.

# ACKNOWLEDGEMENT

Alhamdulillahi rabil ‘alamin, the researcher expresses his highest gratitude to Allah SWT for blessing, love, opportunity, health, and mercy to complete this undergraduate thesis. This undergraduate thesis entitled “Aarons.english Instagram Account As Vocabulary Teaching Media: Students’ Perception” is submitted as the final requirement in accomplishing undergraduate degree in English Education Department, University of PGRI Adi Buana Surabaya.

In arranging this thesis, a lot of people have provided motivation, advice, and support for the researcher. In this valuable chance, the researcher intended to express his gratitude and appreciation to all of them. They are:

1. Prof. Dr. M. Subandowo. as the rector of University of PGRI Adi Buana Surabaya.
2. Mrs. Hertiki, S.Pd, M.Pd. I really feel grateful for her willingness to be my thesis advisor, for her time, patience, support, and guidance so I can finish this thesis on time as my plan.
3. All the lecturers of English Department for the knowledge they gave to me in this college.
4. My beloved father, my mother, my older and younger brother. Thank you for all the endless love, pray, and support to me.
5. My beloved aunty Budhe Tik for every support in any form especially in financing me to go to college. Thank you so much for giving me the opportunity to go to college. I hope you are always blessed with sustenance, and always healthy.
6. Mrs. Indrajayanti, S.Si, M.Pd. as the principal of SMP PGRI 1 BUDURAN for allowing me to do research there. Also, to the English teacher Mrs. Siti Tri Murdayana, S.Pd. to allow me to do research in her class.
7. Many thanks to all my students 9B for their cooperation in this research.
8. Big thanks to all my friends who always help and encourage me. Especially my friend Ajeng, thanks a lot for helping me in compiling this thesis, for being my friend, laughing together, supporting each other, always walk together, even though I’m a lot lacking. All the experiences and the lessons that we shared

together, I will always be remembered, I hope you all the best in the future.

1. To my favorite humans Park Jihoon and Park Jongseong, thanks for being my emotional support and my life saver and also thanks for coloring my teenage life. I hope we can meet someday.
2. To all of people whom I appreciate their presence in my life which I cannot mention one by one, thank you all.
3. Last but not least, I wanna thank me for holding on and not giving up. Although many complain and feel tired, still try and be responsible for completing this thesis.

The researcher realizes that this undergraduate thesis is far from perfect, but it is expected that it will be useful not only for the researcher, but also for the readers. For this reason, constructive thoughtfull suggestion and critics are welcomed.

Surabaya, 5 February 2023 The researcher,

Annisa Fairus Rachmadani

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**CHAPTER 1 INTRODUCTION**

In this chapter, the researcher explains why this research was conducted. This is discussed through several sub-chapters including a background of the study, statement of the problem, objective of the study, significance of the study, scope and limitation, definition of key terms.

# Background of the Study

Learning vocabulary is a basic component of learning English. Knowing more vocabulary can help us become skilled in English, such as listening, reading, writing, and speaking anything in English. According to Dian et al., (2021) expressed vocabulary is very important for students to learn, because knowing various kinds of English vocabulary will make it easier for them to able to read, write, and speak English. This shows that it is very important for student to be able to master vocabulary so that their English skills improve. This is also evidenced by the statement from (Faliyanti, 2015) states that mastering vocabulary is very important.

For students, mastery of vocabulary is not easy. Many problems are found when students learn vocabulary, such as students still need help remembering unfamiliar words they have hear or read in the text, they have difficulty understanding the meaning of unfamiliar words, they do not know the meaning when the teacher explains the material in English, they did not know how to recognize spelling a word and finding the meaning of vocabulary based on the text. The students felt bored or uninterested when the teacher only delivers the material using conventional teaching, in which the students only used the textbook as their guidance. These problems arise because when learning vocabulary in class, teachers still use media that are less attractive and not innovative (Trianasari, 2017).

Therefore, regarding these problems the English teacher needs an alternative teaching technique that is more innovative, fun and involves students in teaching vocabulary in the classroom. Social media can be used as a source of innovative learning to support students' self-learning because currently, social media became popular

in all circles of society including students. One of the media that can be used is Instagram. Instagram can be used as an alternative media especially to improve students’ vocabulary mastery (Rokhmawati & Mastuti, 2019). Morever, Ramdhany, (2017) said that consciously or unconsciously students can understand a variety of vocabulary from the habits they do. He also stated that students can be able to learn vocabulary with read an Instagram post, updating status, or posting photos and videos through Instagram. In addition, on Instagram there are many content creators who provide special content to teach vocabulary to students. Many students today are interested in learning vocabulary through these content creator accounts. An example of a content creator account sharing English vocabulary such as Aarons English, Guruku Mr. Dannis, Kampung Inggris LC etc.

However, there are still few researchers who focus on researching the use of Instagram in teaching students' vocabulary. For example in a study conducted by Sallamah and As Sabiq, (2020) which revealed that Instagram as a media can affect students' writing skills on recount text. In addition, research conducted by (Putri et al., 2021) focused more on the use of Instagram in improving students reading skills. Therefore, the main purpose of this research is to find out whether the use of Instagram can enhance students' vocabulary skills through one of the educational creative content creators, especially those who share content regarding vocabulary discussions in English, namely Aarons.english.

Aarons.english is Aaron O'Brien's Instagram account. He is a native speaker from Melbourne, Australia. He has long since moved from Australia to Indonesia to become an English tutor. Currently, Aaron has around 800 thousand followers on his Instagram account named Aarons.english. He is an influencer who focuses on teaching English to his followers. Aaron's journey to become a teacher began when he moved from Australia to Indonesia. At that time, Aaron was looking for new experiences by joining as an English tutor at several learning institutions in Indonesia. By utilizing his social media, Aaron is currently active as an English tutor for content via Instagram. Aaron English learning content is also very short, concise, and clear to learn. The content he creates mostly shares about English vocabulary, English slang related to Indonesian terms. He shared about vocabulary

related to Indonesian slang, common mistakes, and some tips to increase students' speaking skills.

The reason researcher use the Aarons.english Instagram account as a research media for teaching vocabulary to students is because there are still few researchers who research using this Aarons.english Instagram account.

# The Research Question

Based on the background of the study above, the researcher formulated the problem in this research as follows:

1. What are EFL students’ perception toward the use of Aarons.english Instagram account as media of learning vocabulary?
2. What are the benefits that students get besides learning vocabulary from Aarons.english Instagram account?

# The Objective of the Study

The objective of this research was to find out the students’ perception on the use of social media such as Instagram whether it can attract students' interest in learning vocabulary.

# Significance of the Study

Based on the problem statements already been named previously, the outcomes of this research are expected to be useful for teacher, students, and researcher.

1. For Teacher

The result of the study could be a consideration for the teacher to use Instagram as an alternative media to be implemented in the teaching and learning process so that students' vocabulary becomes better.

1. For Students

By using Instagram as a media, it could be used as motivation to make the students more interested in learning English and improve their vocabulary mastery and understanding of the material that teaches by the teacher, and also can make students more active in teaching and learning process so the class can more alive.

1. For Researcher

The results of this study can help researchers to learn more about the use of Instagram in students' vocabulary, and it can also be used as a reference for future researcher in teaching vocabulary.

# Scope and Limitation

In this case, the researcher focuses on the discussion vocabulary learning using the Instagram account Aarons.english for 9th grade junior high school students at SMP PGRI 1 Buduran Sidoarjo.

# Definition of Terms

In this section, the researcher will briefly describes the definition of terms from Instagram, teaching media, and vocabulary.

1. Instagram

Instagram is one of the most popular social media lately, there are many features on Instagram including sharing photos, videos, Instagram stories, live in instagram to all followers of the account owner, direct messaging and also this platform can connect to other social media networks such as Facebook and Twitter if the user allows (Feroza & Misnawati, 2020).

1. Teaching Media

Teaching media are tools, methods, and techniques used to streamline communication and interaction between teachers and students in order to create a conducive learning environment and can carry out the learning process efficiently and effectively (Hamalik cited in Veygid et al., 2020).

1. Vocabulary

Vocabulary is a collection of words that everyone knows or uses, all words in a word language, list of words with meaning (Alfu et al., 2021).

# CHAPTER 2

**REVIEW OF RELATED LITERATURE**

In this chapter, the researcher discusses and reviewed some related literature that consisted of theoritical basis, review of previous related studies, and conceptual framework.

# Theoritical Basis

In this section, the researcher will provide an explanation of all the things that are used as research material based on the results of research that has been done.

# Vocabulary

In this part, contains an explanation of vocabulary consisting of definition vocabulary, teaching vocabulary, and kinds of vocabulary.

* 1. Vocabulary

One of the components to facilitate learners in learning English because it affects four skills, namely speaking, listening, reading and writing is vocabulary. Vocabulary refers to knowledge of words, their meanings, and how to use them effectively to communicate. It is an important part of language. Because, by having a lot of vocabulary, someone will easily communicate with other people.

Vocabulary can be interpreted as a sound that expresses a meaning and forms an independent unity in a language (Muttahidah, 2011). It can be said that vocabulary is the smallest unit of speech that processes individual meanings to speak and can be used to interact with each other and vocabulary can be said as a group of words in a particular language as part of teaching and learning a foreign language.

Based on the definition, it can be concluded that vocabulary is a collection of words that are closely related to the use of language as a medium of communication.

* 1. Teaching vocabulary

In learning a language, vocabulary is an important part. Because, by having a sufficient vocabulary, learners can express their thoughts effectively both orally and in writing. They should have a good idea of how to expand their vocabulary, so that they can increase their interest in learning languages. In order for students to have great

success in learning vocabulary, a language teacher also has the knowledge of how to manage an interesting class.

Finochiaro, (1974) cited in Supraba, (2019) teaching vocabulary plays an important role in language acquisition because vocabulary mastery will help students to master all four language skills namely, speaking, listening, writing and reading. The vocabulary that has been taught can be practiced by students in life and it can be used by students to strengthen the belief that English can be used to express the same ideas or feelings that they express in their native tongue.

Nunan, (1999) in Supraba, (2019) states that from his perspective teaching is seen as an encouragement by the teacher's efforts to integrate theory and practice. Teacher education programs provide teachers with a foundation in academic theory and research, which they test against the practical realities of teaching.

Many people say that teaching English to young learners is fun. The teaching process will be more enjoyable if the teacher has the competence to develop his own method or technique according to the needs, situations, and conditions of the class. Teachers should always be more active to keep their students interested.

* 1. Kinds of vocabularies

Vocabulary are generally divides into two groups, namely passive vocabulary and active vocabulary. Passive vocabulary contains all the words that you understand when you read or listen, but which we don't use (or don't remember) in our own writing and speech. Active vocabulary is all the words you understand, plus all the words we can use ourselves.

Vocabulary is needed to provide knowledge to students when studying all types of subjects. Vocabulary also has many classifications as proposed by several experts, one of which is:

Based on Harmer, (1992) taken from Supraba, (2019) vocabulary is divided into four kinds, they are:

1. Oral Vocabulary, the oral vocabulary is refers to words that a person employs in expressing ideas orally and actively. It is consisting of words actively used in speech used that comes readily to tongue of the one’s conversation.
2. Writing Vocabulary, the writing vocabulary is refers to words commonly used in writing, it is stock of words that come readily to one’s finger vocabulary in commonli in writing.
3. Listening Vocabulary, the listening voocabulary is refers to a person can understand when they are heard.
4. Reading Vocabulary, the reading vocabulary is refers to someone can recognize them when in written form.

# Instagram as Vocabulary Teaching Media

This part, discusses about Instagram consist of definition Instagram, advantages and disadvantages of Instagram.

* 1. Instagram

Instagram is an online mobile photo sharing, video sharing, and social networking (SNS) service that allows users to take pictures and videos, and then share them on other platforms (Frommer in Juditha, 2018). Another definition states that Instagram is a popular mobile photo sharing and social network application with more than 300 million active users today. Instagram allows users to easily connect with other social networking platforms (e.g., Facebook, Twitter, and Tumblr) to share captured images, and makes it possible to apply filters to their images (Kamal, 2015). It can be concluded from the two statements that Instagram is a social networking application that allows users to share photos and videos and can even automatically connect with other social networking platforms. The Instagram social network is equipped with various features and advantages that allow users to be creative through these facilities. Features found on Instagram such as camera, Instagram story, Instagram filters, direct message, caption, and Instagram live.

Furthermore, (Rahman, 2021) stated that Instagram can be used as an alternative social media for learning English. On Instagram there are very interesting photo or image postings to convey material about English. In addition, Instagram can also improve the quality of student learning because it can be combined with learning methods. Instagram is an effective learning media that has high motivation to improve English learning. Therefore, teachers must have new learning methods that must be creative and innovative so as to increase the enthusiasm for learning from students (Min & Hashim, 2022). Now teachers have to start trying to combine traditional learning methods with modern

learning methods, because today's students prefer things that are visually interesting than reading books. Besides that, Instagram can also be accessed anywhere and anytime so that students can learn it at home.

The most effective social media for learning vocabulary is Instagram (Lasmiasih, 2019). Through several posts on Instagram, students can find lots of new vocabulary.

Additionally, (Ayu & Zuraida, 2020) reveal important vocabulary for connecting the four language skills, namely reading, writing, speaking, and listening. When you are able to master vocabulary, you can understand and understand the meaning of what is said. However, if you don't master vocabulary, it is very difficult to master other competencies (Agustin & Ayu, 2021).

* 1. Advantages and disadvantages using Instagram

All types of media have advantages and disadvantages, especially internet-based.

* + 1. Advantages

The following are the advantages of using Instagram as a learning media:

1. Make it easy for teachers and students to interact and deliver material. Teachers and students do not have to sit in the classroom in the teaching and learning process.
2. The Instagram application is a free application and can be accessed by the entire community, especially students, so using this application does not have to be expensive.
3. Learning materials become more interesting through the application. The material submitted can be edited in such a way in the form of photos or videos. After the photo or video has been edited, the material can be directly uploaded and can be viewed especially by students.
4. It is easy to reach and almost all students use this application because it is easy to use and widely accessible, making it easier for students to accept the material presented by the teacher.
   * 1. Disadvantages

Besides having advantages, Instagram also has disadvantages as a learning media, namely:

1. Too free to access

Instagram can be easily accessed which can affect the character of students because of the variety and other display variations contained in this application so that to access this application students need parental supervision.

1. Using a stable internet network

This application requires a stable internet network because if the internet is an error then the learning process is a little slow.

# Review of Previous Related Studies

In order to maintain the possibility of similarity in research themes, in this case the researcher will describe and mention several studies that are related to the research theme that the researcher will do.

The first research is done by Ramdhany (2017) conducted the study about *Students’ Interest in Learning Vocabulary Through Instagram at the Fifth Semester of English Department of UIN Alauddin Makassar*. This research discussed the way of students’ interest in learning vocabulary through Instagram. It used a descriptive quantitative method with 85 participants. The researcher concludes that the students’ interest was in high level because the participant was engaged, care and had a positive feeling in learning vocabulary through Instagram.

The second research done by Evafaliyanti & Usmawita, (2019) entitled *The Effectiveness of Mr Dhani’s Video on Instagram Toward Students’ Vocabulary Mastery*. The population of the research consist of 142 students at the eleventh grade students in SMAN 01 Metro. The researcher uses cluster random technique and uses t-test formula. The instruments of this research are pre-test and post-test. The result of this study is teaching vocabulary using Mr. Dhanis’s video on Instagram at the eleventh grade students of SMAN 01 Metro is effective to increase vocabulary mastery and to give a significant difference on English vocabulary mastery.

The third research done by Aprilianti Diana Riza, (2020) entitled *The Use of Instagram as Mobile Learning to Improve Students Vocabulary*. The research used a qualitative type using a hermeneutic phenomenological theory approach. The subject of the research are

four students of English Education Department in the first semester. The results showed that Instagram is an Instagram social media platform that has a source of new vocabulary through content written by content creators using English to arouse curiosity about words, then Instagram allows students to learn anywhere and anytime, flexibility makes learning to be comfortable without being forced, and Instagram has an easily accessible connection and an affordable price, students can access Instagram installed on their smartphone easily and for free.

# Conceptual Framework

The following is an overview of the conceptual framework of this research:

VOCABULARY TEACHING MEDIA

AARONS.ENGLISH INSTAGRAM ACCOUNT

EFL STUDENTS PERCEPTIONS

Figure 1. *The Conceptual Framework*

The conceptual framework present above is the stage of the process of applying Instagram to the teaching and learning process of vocabulary in the classroom. After, the process of applying Instagram is carried out in learning vocabulary in the classroom, students will ask to give their perceptions about learning vocabulary using Instagram.

# CHAPTER 3 RESEARCH METHOD

In this chapter discusses the methodology used in the study which consists of approach of the study, data and source data, data collection technique, data analysis, and data validity which will be elaborated in the following sections.

# Approach of Study

In this study, the researcher choose qualitative type with a case study approach. Researcher choose qualitative research because it is very effective to examine attidudes and behavior as well as social processes in a particular community (Qreswell, 2018). Qualitative research with case study is an in-depth, detailed, focused, and in-depth research design that focuses on the study of a problem or phenomenon. In this case, the researcher only explores certain objects and examines them as real phenomena. To obtain comprehensive information, the researcher conducted in-depth interviews, class observations, and documentation. Thus, the case study approach allows researcher to study certain students in an effort to understand the case that the researcher will study, namely the use of one of the creators' content accounts on Instagram (Aarons.english) as vocabulary teaching media of 9th grade students at SMP PGRI 1 BUDURAN.

# Data and Source Data

The data obtained in this research were in the form of student statements from interview. Sources of data in this research were taken from interviewed with 9th grade students of SMP PGRI 1 Sidoarjo which consisted of 6 students.

|  |  |  |  |
| --- | --- | --- | --- |
| **No.** | **Name of Participants** | **Gender** | **Age** |
| 1. | Abizard | Male | 15 yo |
| 2. | Dinara | Female | 15 yo |
| 3. | Fira | Female | 15 yo |
| 4. | Herlina | Female | 15 yo |
| 5. | Heru | Male | 15 yo |
| 6. | Mirza | Male | 15 yo |

Table 1. *Data Sources*

The six students are the names of student participation in this study. They are selects based on their participation and activeness when the researcher teaches vocabulary using Instagram in class.

# Data Collection Technique

The data collection use in this research are observation, interview and documentation.

1. Observation

Observation is data collection which is done by studying and observing directly to get evidence that can support and complement the research results (Sugiyono, 2009). In this study, the researcher chose the type of non-participant observation because the researcher in her research did not take part in all kinds of observed activities. The purpose of the observation is to observe the use of Instagram during the teaching and learning process. In addition, when the research is conducted, the researcher will make field-notes to write down what actually happened in the classroom during the learning process.

The following are the observation steps in this study:

1. The researcher prepare observation sheets
2. The researcher observes the learning process in the classroom while filling out the observation sheet that had been prepared previously.
3. The researcher records the conclusions from the results of the observations made
4. Interview

Following sources from Esterberg in Sugiyono, (2015) interview is a meeting conducted by two people to exchange information or ideas through question and answer, so that it can be used as a conclusion or meaning in a particular topic. The interview technique used in this study is a semi-structured interview where students will be the person who will be interviewed to express their perceptions regarding vocabulary teaching using Instagram.

The following are the interview steps in this study:

1. The researcher prepare research instrument in the form of written questions
2. The researcher ask face-to-face questions to respondents orally
3. The interview answers by respondents will be recorded using a voice recorder and then converted into transcripts
4. Documentation

Documentation is a data collection technique that the researcher does by collecting all materials related to the research. The documentation method used in this research is photographs taken during the interview process with students.

The following are the documentation steps in this study:

1. The researcher prepare a handphone
2. The researcher capture the moment during the interview process with students

# Data Analysis Technique

Data analysis is the process of organizing the data in order to obtain regularity of the pattern of form of the research. The data analysis used in this research is thematic analysis. Following the sources from Creswell, (2015) in Heriyanto, (2018) there are six technical stages in conducting data analysis using thematic analysis method: organizing and preparing data for analysis, read or look at all the data, start coding all of the data, used coding process to generate a description, interrelating theme, and interpreting the meaning of theme. These are clear explanation about the data analysis process of this research:

1. Organizing and preparing data for analysis

The raw data to be analyzed is organized based on the date of data collection, the source of the data, the type of data, the description of the data, and the nature of the data. In this study, the data taken were the results of observations from the teaching process using Instagram in the classroom, and the results of interviews with students regarding their perceptions of using Instagram in teaching vocabulary in class.

1. Read or look at all the data

The researcher reads the entire collected data and reflects on its overall meaning.

1. Start coding all of the data

In this coding process, researcher combine predetermined codes and create codes based on information that appears by itself.

1. Used coding process to generate a description

In this step, the researcher creates codes to describe all the information, then analyzes it. These themes are then used as titles in the research results section.

1. Interrelating theme

After the researcher made the categories of data arranged in research themes, the next step was to find out whether there was a relationship between one theme and another.

1. Interpreting the meaning of theme

This step will help the researcher in revealing the essence of an idea. Interpretation can also be in the form of meaning derived from comparisons between research results and information from literature or theory.

# Data Validity

Validation of the data in this study using a triangulation strategy. Miles & Huberman, (1994) states triangulation is a tactic to verify or confirm results using various sources and evidence. The researcher examines various sources of information such as interviews, observations and documents in order to obtain valid results from this study. The researcher copy the data from the verbatim interview and change the spoken words into text so that the message convey was the same as what was said.

Interview

Observation Documentation Figure 2*. Data Validity*

The image presented above is a data validity process using a triangulation strategy that will be carried out by researcher. Triangulation is a technique of checking the validity of the data by checking or comparing the data obtained with other sources or criteria outside the data, to increase the validity of the data. In this research, using a type of triangulation techniques. Where the data obtained from interviews, will be checked using observation and documentation to test its credibility.

# CHAPTER 4 RESULT AND DISCUSSION

This chapter present the information of result of the study and discussion based on analysed data from interview toward six students 9th grade in SMP PGRI 1 Buduran. It reports their perceptions about using Aarons.english Instagram account as a media of learning vocabulary.

# Result

This part describes about the result of the study. There are four kinds of perceptions about the use Instagram account Aarons.english as a media of learning vocabulary. The perceptions are:

# A joyful learning media for learn vocabulary

Instagram media from Aarons.english is a fun learning media for students. Because, based on interviewed that have been conducted by researcher with students. Most of them said that when they learned vocabulary using Aarons.english Instagram account they were excited. They were pleased Aarons.english's way of delivering the material, and the explanation of the material presented was really clear, detailed and easy to understand.

# Help student to enrich the vocabulary

When the researcher taught vocabulary in class using the Aarons.english Instagram account, the vocabulary obtained by students increased. This was proven by their statements when the researcher conducted interviewed with them. They said that they knew vocabulary material such as phrasal verb, verb 2 (simple past), and adverb -ly. Previously, Most of the students did not know what phrasal verbs, adverb -ly, and verb 2 (simple past) were. The students only knew those vocabulary material and how to use it in English when the researcher taught those material in class using Instagram account Aarons.english.

# Help student to know the pronounciation

Apart from providing knowledge about vocabulary, the Instagram account from Aarons.english also provides other benefits for students. The benefit is that students can know how to

pronounce English words correctly. One example is that they know how to pronounce words differently like leave, leaf, live, live, life.

# Motivate student to learn vocabulary more

Based on interviewed with students, the Instagram account of Aarons.english can motivate students to be passionate about learning English, especially vocabulary. At the time of the interview, many students said that they liked the style or way of delivering the material delivered by Aarons.english. The style or way of delivering the material is very fun and easy to understand by Aarons. English, which makes students excited to learn more vocabulary.

# Discussion

This section contains about explanation of the result of study that have been described previously.

# A joyful learning media for learn vocabulary

Aarons.english is one of Aaron O'Brien's Instagram social media accounts. He is a native speaker from Melbourne, Australia. Aarons.english is an educational account that shares knowledge about English. Among them are knowledge of English vocabulary, spelling, pronunciation, English slang associated with Indonesian terms, common mistakes, and some tips to improve students' speaking skills.

Based on the interview results, the researcher found that the students enjoyed learning English, especially vocabulary using this Instagram account from Aarons.english. The reason is that it is very easy for students to understand the delivery of material delivered by Aaron.

In addition, students also liked Aarons' way of delivering material which was very fun, simple, and detailed. That is what makes students are excited and happy in learning vocabulary using Aarons.english. It is also stated by Heru, one of the students who was the research respondent during the interview. He said, *“Belajar vocabulary menggunakan akun Instagramnya Aarons.english itu sangat seru dan penjelasan materi yang disampaikan juga sangat mudah di mengerti.”* [Learning vocabulary using his Instagram account Aarons.english is very fun

and the explanation of the material presented is also very easy to understand].

Apart from Heru, there was also another respondent from a student named Herlina who said learning vocabulary using Aarons.english was very interesting and fun because Aarons provided material assistance in a good and easy-to-understand way. She said, *“Sangat menarik sekali, karena saya lebih mudah memahami penyampaian dari akun Aarons.english itu.”* [It's very interesting, because it's easier for me to understand the delivery of material from the account Aarons.english].

Based on the statements of the two respondents, it can be concluded that the Aarons.english Instagram account supports the process of learning English, especially for learning vocabulary. Because the content provided is interesting, easy to access, easy to understand, enjoyable, and simple. Also, the learning material is well presented. This statement bears some resemblance to this theory; there are four factors owned by Instagram as a mobile learning medium namely, simplicity, accessibility, interest and feelings of happiness. (Kamal, 2015).

To attract students' interest in learning English vocabulary, as educators we must provide interesting media, which are easily accepted by students so that they are more interested and happy in learning. One of the social media we can use is Instagram. Because for the younger generation, Instagram is social media which according to them can be used as an interesting learning medium (Clara & Inggitajna, 2021). Instagram is currently not only used as a place to share about everyday life. However, Instagram offers a lot of informative content to become new knowledge for everyone, such as science, history, skills, the latest news, languages, and various tutorial content. (Erarslan, 2019) found that Instagram can be one of the educational platforms used by people with positivity. Regarding learning English, Instagram contains a variety of speaking, listening, grammar, pronunciation, and vocabulary content in English course accounts.

# Help student to enrich the vocabulary

In this era of globalization, learning English is important. Because in today's globalized world, the importance of English cannot be denied and ignored because English is the most widely

used language everywhere. To be fluent in English, learning vocabulary is the main component that must be mastered. Because it affects four skills, namely speaking, listening, reading and writing. According to (Surmanov & Azimova 2020), an important part of becoming fluent in any language is vocabulary. By knowing a lot of vocabulary, we will easily communicate with other people. If we have a limited vocabulary, we will not be able to learn English better, and it will not be easy for us to communicate with other people.

However, based on the interview data obtained by the researcher, there were still a few students who had vocabulary in English. This was proven when the researcher taught vocabulary using Instagram Aarrons.english, the researcher showed vocabulary material from Aarons.english such as pharasal verb, verb 2 (simple past), and adverb ‘-ly’ and many students did not know about the material. That is as expresses by one of the research respondents during the interview namely, Fira. The researcher asked her whether she previously knew about pharasal verb, adverb ‘-ly’, and verb 2 (simple past) then she said, *“Tidak. Saya baru tahu dan paham verb 2, pharasal verb, dan adverb -ly saat miss menayangkan video Instagram dari Aarons.english itu.”* [No. I just knew and understood verb 2 (simple past), phrasal verb, and adverb ‘-ly’ when miss displayed the Instagram video from Aarons.english].

Besides, Fira there were respondents from other students who said the same thing, her initial name is Dinara. Dinara said, *“Mungkin yang untuk verb 2 nya (Simple past) saya sudah pernah tau, tapi untuk yang pharasal verb dan adverb -ly, saya baru tahu apa itu pharasal verb dan adverb -ly serta cara penggunaannya di dalam bahasa Inggris dari akun Instagramnya Aarons.english saat miss menayangkan video penjelasannya di dalam kelas.”* [Maybe for the verb 2 (simple past) I already know, but for the pharasal verb and adverb -ly, I just found out what a pharasal verb and adverb ‘-ly’ are and how to use it in English from the Instagram account Aarons.english when miss displayed the video in class].

The conclusions that can be drawn from the two statements above are Instagram Aarons.english can enrich students' vocabulary, which before they did not know pharasal verb, verb 2,

and adverb ‘-ly’ after they learned from Aarons.english they came to know pharasal verb, verb 2, and the adverb ‘-ly’ and how to use it in English.

Phrasal verb, verb 2, and adverb -ly are examples of vocabulary material in English. According to Aarts, (1982) as cited in Wulandari, (2015) Phrasal verbs are a combination of a verb and an adverb such as about, across, along, around, aside, away, back, by, down, forth, in, off, on, out, over, up. The resulting phrase from the merger, will form a new meaning. Here are some examples of phrasal verbs on Instagram Aarons.english:

1. Phrasal verb with “up”

A phrasal verb is a verb that is combined with an adverb or preposition. The combination creates a new meaning. In English, there are hundreds kinds of phrasal verbs. One of them is phrasal verb with preposition “up”.

Let’s look at some examples of phrasal verbs with “up” below:

* 1. Dress up
  2. Bring up
  3. Build up
  4. Grow up
  5. Catch up
  6. Check up
  7. Call up
  8. Do up

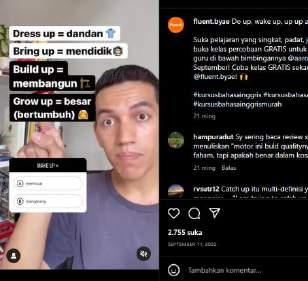
 

Figure 3. *Phrasal Verb with “up”*

1. Phrasal verb with “away”

Another example of the kinds of phrasal verb is phrasal verb with “away”. The following are examples of phrasal verbs using the word “away” on Aarons.english Instagram account. They are:

* 1. Take away
  2. Give away
  3. Turn away
  4. Throw away



Figure 4. *Phrasal verb with “away”*

After knowing the definitions and some examples of phrasal verbs in the Aarons.english Instagram account above, the researcher will then provide an explanation of other material from the Aarons.english Instagram account, namely, Verb 2 (simple past). The verb form Verb 2 or past is usually used in simple past tense sentences. The use of Verb 2 is used when an action or action taken is past or past. This is indicated by the existence of time information such as: last night, yesterday, three years ago, and so on. Usually the second verb is added (-d) or (-ed) to the first verb, but it can also change to a different letter form. Therefore, the second verb can be said to be two. Words that only add (-d) or (- ed) are called regular verbs. Meanwhile, changing the letters of the verb is called an irregular verb.



Figure 5. *Verb 2 “finished”*

From the screenshot above, it can be seen that this is a topic regarding Verb 2 or regular verbs where the first form of the verb is added by using “-ed” on the Aarons.english Instagram account. Examples of regular verbs from the screenshot above are in bold letters using orange, namely, “finished”. The first form of the verb “finished” is “finished”, the second form is “finished”, and the third form is “finished”.

Apart from that, Aarons.english also provides another example namely, “lived”. The first form of the verb “lived” is “live”, while the second form is “lived”, and the third form is “lived”.



Figure 6. *Verb 2 “lived”*

These two examples are examples of regular verbs in which the first form of the verb is added with (-ed). An example of an irregular verb is as shown below:

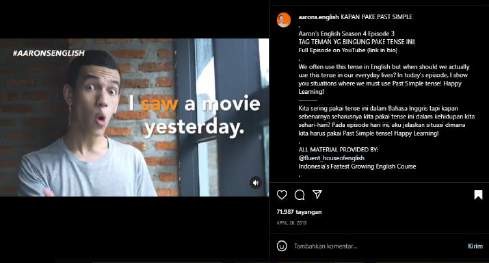


Figure 7. *Irreguler Verb “saw”*

Apart from the word “saw” there are other words exemplified by Aarons. English such as find, eat, begin, speak. Irregular verbs are verbs whose verb 2 and verb 3 can change from the base form, or even don't change at all. The following are examples of the verbs “saw”, “find”, “eat”, “begin”, and “speak” when changed to the form of an irregular verb:

|  |  |  |
| --- | --- | --- |
| **Base form** | **Past** | **Participle** |
| See | Saw | Seen |
| Find | Found | Found |
| Eat | Ate | Eaten |
| Begin | Began | Begun |
| Speak | Spoke | Spoken |

Table 2. *Form of Irreguler Verb*

From the table above, it can be seen that there are several terms such as base form, past, and participle. These three terms can be interpreted the same as Verb 1, Verb 2, or Verb 3.

In addition to vocabulary material such as phrasal verbs and verb forms that have been explained previously, this

Aarons.english Instagram account also contains other vocabulary material namely, adverb ‘-ly’. According to the Cambridge Dictionary, adverbs are one of the four major word classes, along with nouns, verbs, and adjectives. That is, adverbs can be paired with nouns, verbs and adjectives. Usually we use it to clarify the word in front of it or clarify the adverb itself. In English, there are several types of adverbs or adverbs that can be learned, and one of them is adverbs of manner. Adverb of manner, or in Indonesian means "*keterangan cara*" is a sentence element used to clarify how a verb is done. Adverbs of manner generally come from adjectives and also gerunds, which are added with the ending ‘–ly’. However, not all adjectives used as adverbs of manner experience this form change. For more details, there several examples of an adverb of manners with ending ‘-ly’ from Aarons.english Instagram account:



Figure 8. *Adverb “ly”*

From the screenshot above, Aarons.english gives the first example of an adverb with the ending “-ly” from the word “Slow” which means *“lambat”* The word “Slow” if added with “-ly” becomes “Slowly” which means *“dengan lambat”*. The second example, namely from the word “Quick” which means *“cepat”*. If the word, “Quick” is added to “-ly” it becomes “Quickly” which means *“dengan cepat”.*

# Help student to know the pronounciation

Pronunciation is an important part of learning English. Learning pronunciation is very important. In general, pronunciation can be define as the process of giving words the true letter sound, and correct accent and syllable count. More specifically, pronunciation means a process of creating sounds and ways of pronouncing words that are appropriate and understandable to listeners. This allows listeners to hear clearly the ideas or intentions conveyed by the speaker without misinterpreting them (Roki, 2020). In the current era of globalization, many media provide content related to teaching pronunciation in English. One of them is Aarons.english Instagram social media. When the researcher conducted research using Instagram media from Aarons.english to teach vocabulary, the researcher obtained data from several students who were research respondents who said that the Aarons.english Instagram account gave them other benefits, namely, besides the vocabulary knowledge they got, they also gain knowledge about the correct pronunciation of English words. This is as stated by Mirza, one of the students who was the research respondent. Mirza said, *“Selain belajar vocabulary, saya juga dapat mengetahui cara pelafalan kata-kata bahasa Inggris yang baik dan benar.*” [Besides learning vocabulary, I can also know how to pronounce English words properly and correctly].

Apart from Mirza, there were also student respondents who said the same thing that this Aarons.english account could provide them with other benefits besides knowledge of vocabulary, his name is Abizard. He said, *" Saya dapat mengetahui cara mengucapkan kata-kata bahasa Inggris dengan benar seperti cara mengucapkan kata-kata bahasa Inggris yang berbeda seperti leave, leaf, live, live, life.*” [I can find out how to pronounce English words correctly like how to pronounce different English words like leave, leaf, live, live, life].

From the statements made by the students it can be concluded that students get other benefits from learning English using Aarons.english in the form that they know how to pronounce English words correctly. In the following, there are examples of

words in English that have different pronunciations found on the Aarons.english Instagram account:



Figure 9. *English words that have different pronunciations*

These examples are examples of words in English that have different pronunciations. The example above is an example intended by one of the students who became a research respondent when the researcher conducted the research. This is as previously explained, that he said, “becoming to know how to pronounce English words correctly like how to pronounce different English words like leave, leaf, live, live, life.”

# Motivate student to learn vocabulary more

In the teaching and learning process, motivation plays a very important role. With the motivation of the learning process, it will be very interesting for students and also have a positive influence on the attitudes and willingness of students to take part in learning. In learning English, if there is no motivation to learn, it will have a negative impact. For example, in developing the ability and mastery of students' English vocabulary. Students will feel unenthusiastic about learning if they do not have the motivation in learning.

Macklem, (2015) as qouted in Dauyah & Yulinar, (2018) explained that Student confidence in learning is influenced by motivation. Motivation also influences the attitudes and behavior of students to be successful in learning. This statement clearly proves that motivation has a positive impact on students in the learning process itself. In the teaching and learning process, the teacher's ability to teach in class also greatly influences the success

of students in learning. Teaching is an activity carried out by someone which includes various activities such as helping activities, guiding someone so that they can acquire, change or develop one's skills, behavior, ideals, appreciation and knowledge (Slameto, 2010). Thus, the teacher's ability to develop teaching skills in class influences learning in the class itself. The success of learning is also determined by the teaching materials used. The suitability of the teaching materials used also plays an important role in the mastery of the materials being taught.

Based on the explanation above, determining teaching materials is an important thing that must be done as a teacher. Especially when we are going to teach a language, especially English. Of course we have to determine interesting teaching materials to interest our students so that they are interested and motivated to learn. This has been applied by researchers when conducting research in schools. At that time, researcher conducted research by teaching using teaching materials such as using Instagram social media for learning English vocabulary. According to (Aldahdouh et al., 2020) Social media is an application that is currently popular among the public. The definition of social media itself is a collection of applications that use internet-based ideology and Web 2.0 technology and build User Generated Content.

In this era, there are many social media such as Facebook, Blogger, Twitter, Wikipedia, Instagram, and Youtube et al., (2019) as cited in Clara & Inggitajna, (2021). The more advanced and diverse developments of the times make social media much in demand by the younger generation.

Sampasa-Kanyinga et al. (2018) found that the younger generation can usually spend approximately one to less than five hours a day scrolling media. Because on social media, the younger generation can find much information about music, vlogs, tutorials, and academic or non-academic information.

From the explanation above, it is clear that social media is currently a suitable media and can be used to attract students' interest and motivation in learning English vocabulary. Hosen et al, (2021) as cited in Clara & Inggitajna, (2021) stated that the influence of social media can boost students’ learning performance, individual motivation, and sharing of knowledge. For

this reason, the researcher utilize one of the social media, namely Instagram to attract students' interest and students' motivation in learning English vocabulary. Based on (Ting et al., 2015) in recent years Instagram has been one of the social media that has skyrocketed, is popular among other social media, and is the most widely used. Because now function of Instagram is not only used for various matters of daily life. However, many content creators on Instagram provide educational content, such as learning English. One content creator account that provides educational content related to learning English is the Aarons.english Instagram account.teaching

Based on the results of the interviewed data that the researcher obtained when the researcher conducted research using the Aarons.english Instagram account for learning English vocabulary, the students said that after learning vocabulary using Aarons.english, they became more interested and motivated to continue learning vocabulary. The reason is, because they like the style of material presented by Aarons.english. In addition, the presentation of the material presented by Aarons.english is delivered in a way that is fun, clear, detailed and easy to understand. This, as stated by one student who became a research respondent, namely with the initials Heru. Heru said, *“Pembawaan materi yang diberikan pada akun Instagramnya Aarons.english mudah dimengerti dan menyenangkan. Jadi, saya semakin termotivasi dalam bahasa Inggris khususnya vocabulary.”* [The delivery of the material provided on his Instagram account Aarons.english easy to understand and fun. So, I more enthusiastic in English especially vocabulary].

There were other research respondents who said the same thing as Hendra. His initial name is Fira. She said, *“Saya jadi termotivasi untuk belajar vocabulary lebih semangat lagi setelah belajar dengan Instagram Aarons.english.*” [I am motivated to learn vocabulary even more enthusiastically after learning with Instagram Aarons.english].

In addition to the results of the interview data obtained by the researcher while conducting the research, there are also several comments from people who follow the Aarons.english Instagram account which show that they are enthusiastic and motivate them

when learning all aspects related to English, especially vocabulary. We can see this from the example screenshot below:

Figure 10. *Contents Instagram of Aarons.english*

From the three sample images above, we can see that when Aarons.english opened the questions box, many of Aarons.english's followers filled out the questions box and asked about English vocabulary they did not know. This clearly proves that the Aarons.english account can motivate them to learn English. By asking several questions by filling in the questions box opened by Aarons.english, it indicates they want to know more about English, especially vocabulary.

In addition, as we can see from the three examples of screenshots above. Each of these videos has quite a lot of likes. Which means, many Aarons.english followers are interested in the material in the video. In the first image on the top left side, it has 501k likes. The second image, which is in the middle, has 44.7k likes and the third image, which is on the right side, has around 5.827 likes. This also proves enough that apart from being motivating to be enthusiastic about learning English, the

Aarons.english account also attracts interest in learning because of its useful content for beginners learning English.

# CHAPTER 5 CONCLUSION AND SUGGESTION

This chapter contains an explanation of the conclusion and suggestion from findings based on the research.

# Conclusion

According to the results and discussion of research on students' perceptions of using Instagram Aarons.english as vocabulary teaching media, it can be concluded that the use of Instagram Aarons.english is very influential for students. This can be shown from the results of the data that has been obtained that the use of Instagram Aarons.english in learning vocabulary has several benefits such as students becoming interested and also motivated to continue learning vocabulary because of the way in which Aarons.english explains the material in a good and fun way, easy to understand, and in detailed. Apart from learning vocabulary, students also get other knowledge from this Aarrons.english Instagram account in the form of students knowing new vocabulary such as pharasal verbs, verb 2, adverb -ly and how to pronounce English words correctly.

# Suggestion

Based on the conclusions described above, the researcher has suggestions for several parties, including the following:

1. Students: The researcher advises students to increase their interest in learning English vocabulary by starting with the things they like first, because mastering a lot of vocabulary will make it easier for them to read, write, listen and speak English.
2. Teachers: This research can be used for teachers as materials for teaching English vocabulary using social media such as Instagram.
3. Other researcher: This research can be used as reference as reading material for research related to learning media, especially Instagram. Then, if there are other researchers who want to research Instagram using the Aarons.english account, the researcher suggests researching students’ pronounciation skills.

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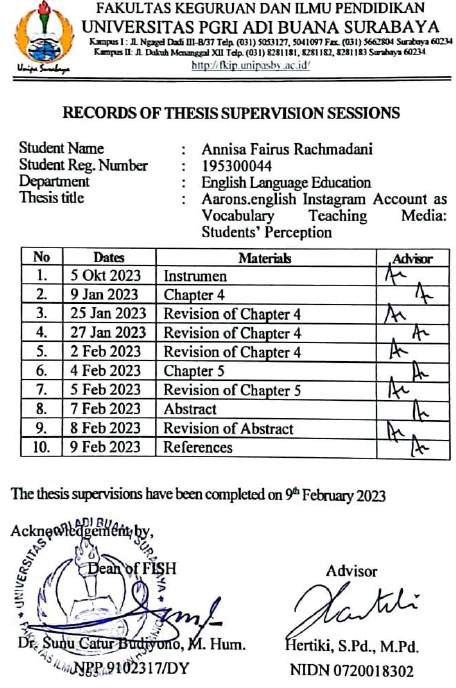
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# APPENDICES

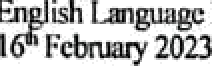




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Examiner 2

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Ackaowlcdgmmt by,



Examiner I



NIDH 0713077302

Examiner 2

Heniki, S.Pd., M.Pd. NIDN 0720018302

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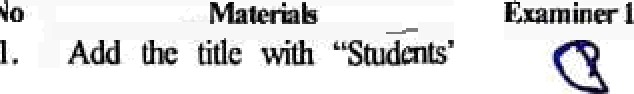
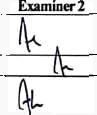
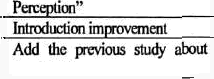
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Dr. Cndah Yalta naMyu, M.Pd.





Acknowledgement by,

Examiner I



Or. Endah YHia Rahayu, MJ'd.

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# RESEARCH PERMIT LETTER



**RESEARCH PERMIT REPLY LETTER**



**INTERVIEW TRANSCRIPT**

|  |  |
| --- | --- |
| Peneliti | Halo, selamat pagi |
| Responden 1 | Selamat pagi |
| Peniliti | Sebelumya terimakasih ya sudah bersedia meluangkan waktunya untuk diwawancara |
| Responden 1 | Iya sama-sama |
| Peneliti | Kalau boleh tau namanya siapa? |
| Responden 1 | Mochammad Mirza Abdillah Al Fashni |
| Peneliti | Ok. Dari kelas berapa? |
| Responden 1 | Dari kelas 9B |
| Peneliti | Ok. Jadi gini, untuk pertanyaan yang pertama…  Menurut kamu belajar vocabulary dalam bahasa Inggris itu penting enggak sih? |
| Responden 1 | Penting. Karena, kalau ndak tau vocabulary jadi enggak bisa belajar bahasa Inggris |
| Peneliti | Ketika belajar vocabulary itu kamu mengalami kesulitan apa enggak? |
| Responden 1 | Iya |
| Peneliti | lalu, upaya apa yang dapat kamu lakukan ketika mengalami kesulitan belajar vocabulary? |
| Responden 1 | Belajar dengan cara mencari referensi-referensi  materi vocabulary seperti yang ada pada Instagram, tiktok, dan youtube |
| Pewawancara | Ok. Ketika saya dikelas kan, kebetulan pada waktu mengajarkan materi Narrative text menggunakan Instagram juga, pada saat itu saya fokus mengambil materi vocabulary nya terkait penggunaan verb 2, phrasal verb, dan juga adverb  -ly dari contoh-contoh Narrative Text. Iya kan? |
| Responden 1 | Iya betul miss |
| Peneliti | Lalu, selain saya jelaskan terkait materi-materi vocabulary tersebut, saya juga memberikan pendukung penjelasan terkait materi-materi tersebut dengan menayangkan video materi dari  akun Instagramnya Aarons.english. Nah, itu |

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|  | gimana menurut kamu belajar vocabulary menggunakan akun Instagramnya Aarons.english |
| Responden 1 | Seru. Karena lebih mudah dipahami miss |
| Peneliti | Gimana pendapatmu terkait penjelasan materi- materi vocabulary yang ada pada akun Instagramnya Aarons.english khususnya, terkait materi verb 2, phrasal verb, dan juga adverb -ly  yang sudah saya tayangkan di kelas? |
| Responden 1 | Dari materi-materi yang dijelaskan oleh Instagramnya Aarons.english itu, saya bisa memahami materi-materinya dengan baik dan  mudah. |
| Peneliti | Ok… ok… Sebelumya kamu tahu enggak apa itu verb 2, phrasal verb, dan juga adverb -ly? |
| Responden 1 | Tidak tahu |
| Peneliti | Jadi, setelah saya tayangkan penjelasan materi- materi vocabulary khususnya terkait materi verb 2, phrasal verb, dan juga adverb -ly dari Instagramnya Aarons.english, kamu jadi tau apa enggak, apa itu verb 2, phrasal verb, dan juga  adverb -ly? |
| Responden 1 | Iya, saya jadi lebih mengerti penggunaan dari  verb 2, pharasal verb, dan adverb -ly dalam bahasa Inggris |
| Peneliti | Oke. Apa yang kamu rasakan belajar vocabulary dengan menggunakan media Instagramnya  Aarons.english ini |
| Responden 1 | Sangat menarik dan seru karena penjelasan dari akun Instagram tersebut mudah dipahami |
| Peneliti | Ok. Lalu, manfaat yang bisa kamu dapatkan  ketika belajar vocabulary menggunakan akun Instagram Aarons.english ini apa saja? |
| Responden 1 | Selain belajar vocabulary, saya juga dapat mengetahui cara pelafalan kata-kata bahasa Inggris yang baik dan benar |
| Peneliti | Eee ok… Jadi, belajar vocabulary dengan  menggunakan Instagramnya Aarons.english ini |

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|  | dapat meningkatkan semangat belajarmu juga nggak untuk belajar vocabulary? |
| Responden 1 | Iya |
| Peneliti | Ok baik. Terimakasih atas waktunya |
| Responden 1 | Sama - sama |

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| Peneliti | Halo, selamat pagi |
| Responden 2 | Pagi |
| Peneliti | Sebelumnya terimakasih ya sudah mau bersedia untuk diwawancara |
| Responden 2 | Iya |
| Peneliti | Silahkan boleh diperkenalin dulu namanya siapa dan dari kelas berapa? |
| Responden 2 | Perkenalkan nama saya Heru Ridho Kurniawan dari kelas 9B |
| Peneliti | Oke. Langsung aja ya untuk pertanyaan yang pertama, menurut kamu penting gak sih belajar  vocabulary dalam bahasa Inggris itu? |
| Responden 2 | Sangat penting |
| Peneliti | Kenapa? Boleh dijelasin nggak apa alasannya |
| Responden 2 | Karena belajar vocabulary itu eee… merupakan modal utama kita untuk bisa menyusun kalimat dan kemampuan lain dalam bahasa. Kalau kita mengetahui kosakata bahasa Inggris kita mampu untuk mendengar, menulis, membaca eee… sudah  dan lain-lain |
| Peneliti | Hehehe oke. Eee… saat belajar vocabulary itu  kamu mengalami kesulitan apa enggak? |
| Responden 2 | Iya, mengalami kesulitan |
| Peneliti | Terus upaya apa yang bisa kamu lakukan saat mengalami kesulitan tersebut? |
| Responden 2 | Eeemm dengan mencari referensi penjelasan vocabulary seperti di tiktok, instagram maupun di  youtube seperti itu |
| Peneliti | Oh berarti pernah ya belajar vocabulary dari sosial media lain selain Instagram? |

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| Responden 2 | Pernah |
| Peneliti | Iya. Eee… kan selama di kelas kemarin saya juga sudah menayangkan eee pembelajaran vocabulary terkait materi verb 2, pharasal verb, dan juga  adverb -ly pada Narrative Text menggunakan akun Instagramnya Aarons.english, iya kan? |
| Responden 2 | Iya |
| Peneliti | Gimana menurut kamu belajar vocabulary menggunakan akun Instagramnya Aarons.english dan juga gimana menurut kamu penjelasan materi vocabulary khususnya pada materi verb 2, pharasal verb, dan juga adverb -ly pada akun Instagram tersebut. Apakah mudah dipahami atau  sulit dipahami? |
| Responden 2 | Menurut saya, belajar vocabulary menggunakan akun Instagramnya Aarons.english itu sangat seru dan penjelasan materi yang disampaikan juga  sangat mudah di mengerti |
| Peneliti | Oke. Sebelumnya apa kamu tahu mengenai apa itu materi verb 2, pharasal verb, dan juga adverb -ly? |
| Responden 2 | Nggak tau miss |
| Peneliti | Lalu, setelah kita pelajari materi-materi tersebut di  dalam kelas, kamu jadi lebih mengerti apa enggak? |
| Responden 2 | Iya, saya jadi tahu penggunaan verb 2, pharasal verb, dan adverb -ly dalam bahasa Inggris |
| Peneliti | Apa yang kamu rasakan ketika belajar vocabulary di kelas menggunakan sosial media Instagram  khususnya pada akun Aarons.english ini? |
| Responden 2 | Sangat senang dan mengasyikkan |
| Peneliti | Baik. Eee… lalu, manfaatnya yang bisa kamu  dapatkan saat belajar vocabulary menggunakan akun Instagramnya Aarons.english ini apa saja? |
| Responden 2 | Selain belajar vocabulary, saya juga belajar cara  menggunakan kata-kata bahasa Inggris yang baru dan benar eee.. yang baik dan benar |

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| Peneliti | Hehehe.. okeee. Jadi, setelah belajar vocabulary menggunakan akun Instagramnya Aarons.english dapat meningkatkan semangat belajarmu lagi enggak untuk belajar vocabulary dalam bahasa  Inggris? |
| Responden 2 | Iya. Karena, pembawaan materi yang diberikan pada akun Instagramnya Aarons.english mudah dimengerti dan menyenangkan. Jadi, saya semakin termotivasi dalam bahasa Inggris khususnya  vocabulary |
| Peneliti | Baik. Terimakasih banyak Heru atas waktunya |
| Responden 2 | Sama-sama |

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| Peneliti | Halo, selamat pagi |
| Responden 3 | Selamat pagi |
| Peneliti | Ok. Sebelumnya terimakasih sudah mau meluangkan waktunya untuk diwawancara |
| Responden 3 | Iya |
| Peneliti | Boleh diperkenalkan namanya siapa dan dari kelas berapa? |
| Responden 3 | Baik. Nama saya Dinara Adriana, saya dari kelas 9B salah satu murid dari miss Annisa saat  mengajar bahasa Inggris |
| Peneliti | Ok. Jadi gini, kita langsung masuk ke pertanyaan yang pertama ya |
| Responden 3 | Iya miss |
| Peneliti | Menurut kamu pada saat belajar bahasa Inggris penting nggak sih vocabulary itu? |
| Responden 3 | Pastinya penting belajar vocabulary dalam bahasa Inggris. Karena, vocabulary merupakan bentuk kata gimana penggunaannya bisa membantu kita untuk berbicara ketika menggunakan bahasa Inggris menjelaskan masa sekarang, masa lampau  ataupun masa lampau yang kurang diketahui waktu tepatnya |
| Peneliti | Wohhh ho oke oke. Saat belajar vocabulary, apakah kamu pernah mengalami kesulitan? |

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| Responden 3 | Iya pastinya mungkin ada kesulitan kayak kurang mengerti artinya atau cara pengucapan juga penggunaannya |
| Peneliti | Lalu, upaya apa yang kamu lakukan ketika mengalami kesulitan saat belajar vocabulary? |
| Responden 3 | Karena sekarang media sosial berkembang sekali, jadi yang paling dekat mungkin menggunakan media sosial, mungkin cari akun di Instagram tentang seseorang yang bisa membantu menjelaskan cara penggunaan vocabulary juga  pengucapannya |
| Peneliti | Oke. Selain Instagram, sebelumnya apa pernah kamu belajar vocabulary dari sosial media lain? |
| Responden 3 | Pernah. Mungkin biasanya di Tiktok kan biasanya juga lewat itu dilihat-lihat semua video-video dari konten kreatornya atau mungkin dari Youtube juga  ada rekomendasi saya juga lihat perhatikan |
| Peneliti | Nahhh oke.. kebetulan saat saya mengajar di kelas kemarin, saya kan juga menampilkan video menggunakan salah satu akun media Instagram milik Aarons.english untuk mendukung penjelasan materi vocabulary pada materi Narrative Text yang kita pelajari. Menurut kamu gimana saat  belajar vocabulary menggunakan akun Instagram tersebut? |
| Responden 3 | Iya akun Instagram Aarons.english ini, menurut saya benar-benar membantu banget. Karena, benar-benar dijelaskan contohnya satu per satu  dari setiap masanya juga dijelasin cara pengucapan dan pelafalannya yang benar penggunaan kosakata  setelahnya seperti itu |
| Peneliti | Oke. Eee… waktu di kelas untuk belajar vocabulary, saya fokus mengambil materi vocabulary nya di dalam Narrative Text. Kalian saya suruh cari di dalam Narrative Text tersebut mana verb 2 nya, mana pharasal verb nya dan juga  mana adverb -ly nya. Betul apa tidak? |

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| Responden 3 | Betul miss |
| Peneliti | Nah, untuk mendukung penjelasan saya mengenai materi-materi vocabulary tersebut, saya menayangkan penjelasan video lain dari akun Instagramnya Aarons.english. Menurut kamu gimana cara aarons.english dalam menjelaskan materi verb 2, pharasal verb, dan adverb -ly  tersebut? Cukup mudah dipahami atau sulit dipahami? |
| Responden 3 | Bener-bener mudah dipahami miss, karena  penjelasannya sangat mendetail dan asik orangnya dalam ngejelasin materinya |
| Peneliti | Ohhh oke oke. Sebelumnya apakah kamu tahu atau mengerti mengenai materi vocabulary seperti  verb 2, pharasal verb, adverb -ly? |
| Responden 3 | Mungkin yang untuk verb 2 nya saya sudah pernah tau miss, tetapi untuk yang pharasal verb dan adverb -ly, saya baru tahu apa itu pharasal verb dan adverb -ly serta cara penggunaannya di dalam bahasa Inggris dari akun Instagramnya Aarons.english saat miss menayangkan video  penjelasannya di dalam kelas |
| Peneliti | Oke. Yang kamu rasakan saat belajar vocabulary  menggunakan akun Instagramnya Aarons.english ini gimana? |
| Responden 3 | Seru sekali. Saya jadi merasa semangat belajar vocabulary bahasa Inggris lagi |
| Peneliti | Jadi meningkat gitu ya semangat belajar vocabulary mu jika belajarnya menggunakan media Instagram tertutama menggunakan akun  Instagram dari Aarons.english ini? |
| Responden 3 | Benar sekali |
| Peneliti | Berarti kamu juga mendapatkan manfaat juga kan  pastinya saat belajar vocabulary menggunakan akun Instagram Aarons.english ini? |
| Responden 3 | Pastinya |

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| Peneliti | Bisa disebutin enggak apa saja manfaat yang kamu peroleh saat belajar vocabulary menggunakan akun Instagram Aarons.english ini? |
| Responden 3 | Eee… dari akun Arrons.english ini manfaat yang saya dapatkan salah satu itu miss cara pelafalan kata-kata bahasa Inggris terus susunan katanya. Karena diberi contoh susunan katanya itu bener- bener bermanfaat, jadi mungkin kalau mau pake bahasa Indonesia sehari-hari diucapin diganti ke bahasa Inggris di Aarons sudah ada contohnya dan juga cara pelafalannya itu gimana sih yang bener, bener-bener detail jelas dan mudah dipahami  banget kalau dari akun Arrons.english itu tadi seperti itu |
| Peneliti | Iya, jadi tahu pronounciation yang baik dan benar ya? |
| Responden 3 | Iya. juga grammar-grammarnya |
| Peneliti | Ok baik baik. Terimakasih banyak Dinara atas waktunya |
| Responden 3 | Sama-sama |

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| Peneliti | Halo, selamat pagi |
| Responden 4 | Selamat pagi |
| Peneliti | Sebelumnya terimakasih banyak ya sudah mau bersedia meluangkan waktunya untuk bisa  diwawancara |
| Peneliti | Silahkan boleh diperkenalkan dulu namanya siapa dan dari kelas berapa? |
| Responden 4 | Nama saya Lailatul Maghfiroh Rahmadhani, saya  dari kelas 9B |
| Peneliti | Oke. Kita langsung masuk ke pertanyaan wawancara yang pertama ya. Menurut kamu  apakah penting belajar vocabulary dalam bahasa Inggris itu? |
| Responden 4 | Penting. |
| Peneliti | Kenapa? |

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| Responden 4 | Karena vocabulary eee… merupakan modal utama kita dalam mempelajari kalimat dalam bahasa Inggris. Dengan kita menguasai banyak kosakata akan memudahkan kita untuk bisa menulis,  berbicara, dan membaca dalam bahasa Inggris |
| Peneliti | Saat belajar vocabulary, apakah kamu pernah mengalami kesulitan? |
| Responden 4 | Ada kesulitan |
| Peneliti | Terus upaya apa yang kamu lakukan saat mengalami kesulitan belajar vocabulary tersebut? |
| Responden 4 | Mencari referensi penjelasan melalui media sosial |
| Peneliti | Contohnya sosial media seperti apa? |
| Responden 4 | Seperti Tiktok, Youtube |
| Peneliti | Ok. Saat pembelajaran di kelas kemarin kebetulan  saya juga menggunakan media sosial, yaitu Instagram milik Aarons.english Iya kan? |
| Responden 4 | Iya |
| Peneliti | Pada waktu materi Narrative Text. Saya menayangkan video penjelasan materi vocabulary terkait verb 2, pharasal verb, dan adverb -ly menggunakan Instagram dari Aarons.english itu kan. Nah, menurut kamu gimana belajar vocabulary menggunakan akun Instagram  tersebut? |
| Responden 4 | Sangat mudah dipahami dengan penjelasannya |
| Peneliti | Saat itu saya menayangkan video Instagramnya Aarons.english terkait vocabulary mengenai verb 2, pharasal verb, dan adverb -ly. Gimana menurut kamu cara Aarons.english dalam menyampaikan materi-materi vocabulary tersebut. Mudah  dipahami apa enggak? |
| Responden 4 | Mudah. Cara Aarons.english menyampaikan materinya cukup menarik, singkat dan mendetail |
| Peneliti | Sebelumnya kamu tahu enggak apa itu verb 2,  pharasal verb, dan adverb -ly? |

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| Responden 4 | Tidak. Saya baru tahu dan paham verb 2, pharasal verb, dan adverb -ly saat miss menayangkan video Instagram dari Aarons.english itu |
| Peneliti | Baik. Apa yang kamu rasakan saat belajar vocabulary menggunakan Instagram dari  Aarons.english ini? |
| Responden 4 | Seru. karena penyampaian materinya mudah dipahami |
| Peneliti | Apa ada manfaat yang bisa kamu dapetin saat  belajar vocabulary menggunakan akun Instagram Aarons.english ini? |
| Responden 4 | Ada. Selain belajar vocabulary, saya juga jadi paham mengenai pelafalan kata-kata bahasa  Inggris yang benar |
| Peneliti | Selain mendapatkan manfaat, apakah belajar vocabulary menggunakan akun Instagram  Aarons.english ini bisa meningkatkan semangat belajarmu dalam mempelajari vocabulary nggak? |
| Responden 4 | Iya. Saya jadi termotivasi untuk belajar vocabulary lebih semangat lagi setelah melihat akun  Instagram Aarons.english |
| Peneliti | Baik. Terimakasih banyak ya sudah mau berkenan untuk diwawancara |
| Responden 4 | Iya, sama-sama |

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| Peneliti | Halo, selamat pagi |
| Responden 5 | Selamat pagi |
| Peneliti | Terimakasih ya sebelumnya sudah bersedia meluangkan waktunya untuk bisa diwawancara |
| Responden 5 | Iya |
| Peneliti | Baik. Silahkan bisa diperkenalkan namamu siapa dan dari kelas berapa? |
| Responden 5 | Nama saya Muhammad Abizard Akbar Alifian dari kelas 9B |

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| Peneliti | Ok. Jadi pertanyaan pertama, menurut kamu apakah belajar vocabulary dalam bahasa Inggris itu penting? |
| Responden 5 | Menurut saya, iya. |
| Peneliti | Kenapa? |
| Responden 5 | Karena agar kita dapat mendalami bahasa Inggris yang baik dan benar |
| Peneliti | Ok. Saat belajar vocabulary, kamu pernah  mengalami kesulitan nggak? |
| Responden 5 | Ada kesulitan |
| Peneliti | Saat mengalami kesulitan, upaya apa yang kamu lakukan? |
| Responden 5 | Saya terus belajar tentang vocabulary agar dapat mendalami vocabulary tersebut |
| Peneliti | Contohnya gimana? Apakah eee.. kamu cari penjelasan materi vocabulary melalui sosial media  atau bagaimana? |
| Responden 5 | Sejauh ini belum pernah belajar vocabulary melalui sosial media lain kecuali di Instagram |
| Peneliti | Ohhh... oke. Nah, kebetulan saat dikelas kemarin saya juga mengajarkan vocabulary tentang  Narrative Text pake sosial media Instagram dari Aarons.english, Iya kan? |
| Responden 5 | Iya |
| Peneliti | Nah menurut kamu gimana belajar vocabulary  menggunakan akun Instagram dari akun Aarons.english kemarin? |
| Responden 5 | Menurut saya, belajar pake akunnya Aarons.english sungguh menyenangkan, mudah  dipahami, dan saya langsung bisa memahami |
| Peneliti | Oke. Saat itu, saya menayangkan video penjelasan materi vocabulary tentang verb 2, pharasal verb, dan adverb -ly pake akun Instagramnya Aarons.english tersebut. Nah, menurut kamu gimana penyampaian materi vocabulary dari  Instagram Aarons.english itu, mudah dipahami atau sulit dipahami |

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| Responden 5 | Belajar vocabulary menggunakan akun beliau sungguh menyenangkan, mudah di pahami jadi saya langsung bisa memahami materinya |
| Peneliti | Sebelumnya apa kamu pernah dengar atau mengerti tentang apa itu verb 2, pharasal verb, dan  adverb -ly? |
| Responden 5 | Untuk yang verb 2 nya saja saya sedikit mengerti, selain itu saya tidak tahu |
| Peneliti | Manfaat apa yang kamu dapetin selain tahu  tentang berbagai ilmu vocabulary dari akun Instagramnya Aarons.english ini? |
| Responden 5 | Saya dapat mengetahui cara pengucapan kata-kata bahasa Inggris yang benar |
| Peneliti | Gimana perasaan kamu saat belajar vocabulary menggunakan akun Instagram Aarons.english ini? |
| Responden 5 | Sangat senang |
| Peneliti | Setelah belajar vocabulary menggunakan akun  Instagram Aarons.english, semangat belajarmu untuk belajar vocabulary jadi meningkat nggak? |
| Responden 5 | Sudah pasti iya. Sejak miss memperkenalkan akun beliau saat dikelas, saya setelah itu jadi rajin  belajar vocabulary terus |
| Peneliti | Oke.. baik baik. Terimakasih banyak abizard atas waktunya |
| Responden 5 | Oke. Sama-sama miss |

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| Peneliti | Halo, selamat pagi |
| Responden 6 | Pagi miss |
| Peneliti | Sebelumnya terimakasih banyak ya sudah mau meluangkan waktunya untuk bisa diwawancara |
| Responden 6 | Iya |
| Peneliti | Ok. Silahkan memperkenalkan diri dulu namanya siapa dan dari kelas berapa? |
| Responden 6 | Saya namanya Herlina Nur Fadilah dari kelas 9B |

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| Peneliti | Baik. Untuk pertanyaan pertama, menurut kamu apakah penting belajar vocabulary dalam bahasa Inggris itu? |
| Responden 6 | Iya |
| Peneliti | Kenapa? |
| Responden 6 | Karena belajar vocabulary itu adalah apa ya sangat penting sekali, karena semakin mudah dalam memahami pembicaraan atau tulisan orang lain dalam penggunaan bahasa Inggris dan semakin mudah pula kita dapat mengemukakan isi pikiran kita dalam bahasa Inggris secara lisan ataupun  tulisan |
| Peneliti | Saat belajar vocabulary pernah ada kesulitan yang kamu alami nggak? |
| Responden 6 | Iya pernah. Karena saya sudah belajar vocabulary  dan sedikit merasa kesulitan |
| Peneliti | Untuk mengatasi kesulitan tersebut apa yang kamu lakukan? |
| Responden 6 | Mencari suasana baru agar dapat lebih mudah dalam belajar vocabulary seperti belajar melalui youtube maupun aplikasi yang sedang viral masa  kini yaitu seperti aplikasi tiktok |
| Peneliti | Ohh.. berarti selain saya ajarkan vocabulary pake Instagram waktu di kelas kemarin, kamu kalau kesulitan belajar vocabulary pake media sosial lain  seperti itu ya? |
| Responden 6 | Iya miss |
| Peneliti | Nah, terus gimana menurut kamu waktu kemarin saya mengajarkan vocabulary pada materi Narrative Text menggunakan salah satu akun  sosial media Instagram milik Aarons.english kemarin? |
| Responden 6 | Sangat menarik sekali. Karena, saya lebih mudah memahami penyampaian dari akun Aarons.english itu |
| Peneliti | Oke. Jadi penyampaian materi oleh akun Instagram Aarons.english itu mudah dipahami ya? |

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|  | Kemarin saya kan menayangkan materi seperti verb 2, pharasal verb, dan adverb -ly pake akun Instagram tersebut untuk mendukung penjelasan yg saya berikan, itu penyampaian materinya khususnya pada materi-materi tersebut mudah  dipahami gitu ya? |
| Responden 6 | Iya benar |
| Peneliti | Tapi, sebelumnya pernah tau atau mengerti materi vocabulary seperti verb 2, pharasal verb, dan  adverb -ly nggak? |
| Responden 6 | Eee… untuk yang verb 2 nya saya sedikit tahu miss, tapi untuk yang lainnya saya baru tahu dan paham cara penggunaanya dalam bahasa Inggris itu setelah diajarkan miss saat dikelas  menggunakan Aarons.english |
| Peneliti | Apa yang kamu rasakan saat belajar vocabulary menggunakan Instagram Aarons.english ini? |
| Responden 6 | Pastinya sangat menyenangkan dan saya juga  mendapatkan banyak manfaat |
| Peneliti | Apa aja manfaat yang kamu dapetin saat belajar pake akun Instagram Aarons.english ini? |
| Responden 6 | Selain vocabulary, manfaat yg saya dapatkan dari akun Instagramnya Aarons.english ini adalah contohnya saya jadi tau cara gimana mengucapkan kata-kata bahasa Inggris dg benar, mengetahui  slang-slang dlm bahasa Inggris dan lain sebagainya |
| Peneliti | Ok. Jadi meningkatkan semangat belajarmu lagi nggak untuk belajar vocabulary lebih dalam lagi,  kalau belajarnya pake akun Instagram Aarons.english ini? |
| Responden 6 | Iya. Karena, banyak sekali ilmu-ilmu yang diberikan dari akun Instagram Aarons.english ini  selain vocabulary |
| Peneliti | Ok, Baik-baik. Terimakasih banyak ya herlina atas waktunya |
| Responden 6 | Sama-sama miss |

**OBSERVATION SHEET**

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| **No** | **Aktivitas** | **Ya** | **Tidak** | **Keterangan** |
| 1. | Siswa |  |  | Semua siswa bersikap |
|  | memperhatikan |  | tenang dan |
|  | penjelasan |  | memperhatikan video |
|  | materi kosakata |  | materi Instagram dari |
|  | pada akun |  | Aarons.english yang |
|  | Instagram |  | ditayangkan |
|  | Aarons.english |  |  |
|  | yang |  |  |
|  | ditayangkan oleh |  |  |
|  | guru |  |  |
| 2. | Siswa bertanya tentang materi kosakata dari Aarons.english yang ditayangkan oleh  guru |  |  | Beberapa siswa  menanyakan arti  kosakata yang ditemuinya dalam akun Instagram Aarons.english |
| 3. | Siswa mencatat kosakata baru  dari akun Instagram Aarons.english yang belum  diketahui |  |  | Siswa menemukan kosakata baru di akun Instagram Aarons.english |
| 4. | Siswa |  |  | Siswa dapat memahami |
|  | memahami  materi pembelajaran |  | materi seperti phrasal  verb, verb 2, dan adverb  -ly |
|  | kosakata dari |  |  |
|  | akun Instagram |  |  |
|  | Aarons.english |  |  |
| 5. | Siswa senang belajar kosakata |  |  | Siswa menyukai cara pemaparan materi yang |

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|  | menggunakan Aarons.english |  |  | disampaikan Aarons.english | oleh |
| 6. | Siswa berpartisipasi aktif mengikuti  pembelajaran |  |  | Siswa aktif bertanya mengenai kosakata yang belum mereka ketahui | |
| 7. | Siswa diberi  latihan soal  terkait materi  kosakata pada  akun Instagram Aarons.english |  |  | Siswa diberi latihan soal mengenai Narrative Text. Kemudian diminta untuk mencari phrasal verb, verb 2, dan adverb  -ly di dalam teks naratif | |
| 8. | Siswa dan guru membahas latihan soal yang telah dikerjakan  siswa |  |  | Siswa dan bersama-sama membahas hasil siswa | guru kerja |
| 9. | Memberikan umpan balik  terhadap hasil kerja siswa |  |  | Gmemberikan terhadap hasil siswa | nilai kerja |
| 10. | Siswa mendapatkan pengetahuan baru dari akun Instagram Aarons.english  selain kosakata |  |  | Aarons.english memberikan pengetahuan baru untuk siswa berupa siswa mengetahui cara pengucapan kata-kata  bahasa Inggris dg benar | |

**DOCUMENTATION**

Interview Process



Learning Process

